

New Perspectives on Global Competition: Rethinking Strategy and Policy in a Hyperconnected World

In an increasingly interconnected world, businesses and economies are facing unprecedented levels of competition. The traditional rules of competition are being rewritten, and businesses must adapt their strategies accordingly. In *New Perspectives on Global Competition*, a team of leading scholars offers a fresh and comprehensive look at the dynamics of global competition. The book examines the latest trends in international trade, investment, and innovation, and explores how these trends are shaping the competitive landscape for businesses and economies around the world.

Key Findings

The book's key findings include:



Entrepreneurship: A New Perspective (Routledge Studies in Global Competition Book 22) by Thomas Grebel

★★★★☆ 4.5 out of 5

Language : English
File size : 2705 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 283 pages



* The global economy is becoming increasingly interconnected, with trade, investment, and innovation flows growing rapidly. * The rise of emerging economies is creating new opportunities for businesses, but also new challenges. * Technological change is accelerating the pace of globalization and creating new competitive challenges. * Businesses must adapt their strategies to succeed in a hyperconnected world.

Implications for Business and Policy

The book's findings have important implications for business and policy. Businesses need to:

* Develop a global mindset and understand the dynamics of global competition. * Invest in innovation and technology to stay ahead of the competition. * Collaborate with other businesses to create competitive advantage. * Develop strategies that are flexible and adaptable to changing market conditions.

Policymakers need to:

* Create policies that promote economic growth and competitiveness. * Invest in infrastructure and education to support businesses and workers. * Promote free trade and open markets. * Support research and development to drive innovation.

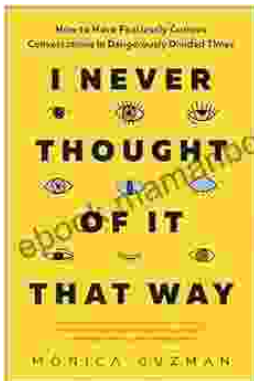
New Perspectives on Global Competition is a must-read for anyone who wants to understand the dynamics of global competition and its implications for business and policy. The book offers a fresh and comprehensive look at the challenges and opportunities facing businesses and economies in a hyperconnected world.



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